A brick wall with a sign on it

Description automatically generated with medium confidence

**Dates**: 7/1/21 – 9/12/21 on Thursday-Sunday. Start time follows sunset.

**Ticket Pricing:** $25 Adults (13+), $15 Youth (4-12), FREE 3 & under (no ticket required)

**Website & Tickets:** [www.glenloretrails.com](http://www.glenloretrails.com)

**Address:** 3860 Newton Rd, Commerce, MI 48382

**About Glenlore Trails:**

This summer the forest comes to life... again! The creatures of Glenlore Trails are returning, this time taking up residence on a much larger footprint than ever before. Join along in the search for our exploration team gone missing, all the while investigating the reports of colorful displays and unusual happenings deep in the forest. Immerse yourself in new story, art installations, interactive elements, and other surprises.

Glenlore Trails is a multisensory interactive excursion set along a full mile of wooded path, located in Commerce Township, Michigan. This family friendly event opens on July 1st and runs through September 12th. Seasonal content changeovers are planned to take the event through the end of the year.

* Now explore over one mile of trail (double the length of last years trail!)
* New light, sound, and story based activation.
* Addition of live performances on select nights.
* Additional content added regularly (the forest continues to evolve!).

Glenlore Trails is created by Bluewater Technologies Group, Inc. of Wixom, Michigan. The series is the output of an ongoing effort to create innovative new concepts to bring to market. During 2020 this themed programing attracted over 150,000 guests safely across 3 locations, and through multiple creative concepts. The success of this programming allowed many of the event technicians employed by Bluewater to continue working in an industry that saw significant hardship with the cancellation of nearly every live event due to the 2020 pandemic. Bluewater currently operates Glenlore Trails, IllumiZoo, and other experiences in partnership with community properties and is actively adding more.

**About Bluewater:**

Bluewater specializes in today's experience-driven economy. Operating within multiple business units that support sensory storytelling across digital & physical canvases, Bluewater is trusted by the world's largest brands and agencies to ensure their brand is clearly and meaningfully communicated. Bluewater was founded in 1985 and remains one of the only woman-owned, vertically integrated companies of its kind.

Learn more at [www.bluewatertech.com](http://www.bluewatertech.com).